

DKTE

AN AUTONOMOUS INSTITUTE

NAAC ACCREDITED WITH 'A+' GRADE

MBA BULLETIN

.....News Letter.....



Department of Management (M.B.A.)

DKTE Society's

Textile and Engineering Institute, Ichalkaranji

An Empowered Autonomous Institute Affiliated to Shivaji University, Kolhapur

MBA BULLETIN

.....News Letter.....

EDITORIAL BOARD

CHAIRMAN

PROF.(DR.)MRS.L.S. ADMUTHE

EDITOR TEAM

PROF. P. S. JADHAV

DR. MRS. V. S. GURAV

VISION AND MISSION STATEMENTS

VISION OF THE DEPARTMENT

- To be recognized as a department imparting management education with the Competencies to become successful managers & business leaders.

MISSION OF THE DEPARTMENT

- M1: To facilitate students in their learning by providing a conducive environment, industry Exposure, and opportunities for personal and professional development.
- M2: To develop management and entrepreneurship skills through practical experiences by Actively involving students in organizing workshops, seminars, and guest lectures.
- M3: To impart students with necessary knowledge, skills, and attitudes to enable them to Address career and business challenges.

- Event:- The online app named DKTE MBA - CET has been launched by DKTE
- Day and Date :- Thursday, 18th August 2022.

Many graduates willing to pursue a post-graduation course of MBA are in dilemma about the CET of MBA as well as the syllabus and form of questions appearing in the exam. Hence, the Department of Management Studies of DKTE took initiative to help the MBA aspirants by creating an app named as DKTE MBA – CET.

This new app is the brainchild of Prof. Pravin Jadhav, working as Assistant Professor in the Department of Management Studies. Prof. Pravin Jadhav created this app with the help of Mr. Sanket Patil who is assistant lab in charge of Department of Management Studies. This app contains details about exam pattern, syllabus, solved questions with explanation, structure of question paper, practice tests, old question papers related with Logical and Abstract reasoning, Quantitative aptitude and Verbal ability and Reading comprehension. This app gives details about documents required to take admission for MBA. Candidates will also get updates of MBA admission process. All the candidates appearing for MBA-CET can take advantage of this app.



- **Event:- “Venture Capital - funding opportunity for early stage entrepreneurs”**
- **Date :- 25th August 2022**

The Institution Innovation Council (IIC) of DKTE and the Department of Management Studies has organized a session on “Venture Capital - funding opportunity for early stage entrepreneurs” on 25th August 2022 at 11.00 a.m. in an online mode. Mr. Devanand Londhe, Chairman, ‘Payod Industries Pvt. Ltd, Kavathemahankal’ will be interacting with the students on the above mentioned subject.

Joining Link- <https://meet.google.com/aby-ihsx-sft?authuser=0>

#dkte #dkteMBA #dkteIIC #InstitutionInnovationCouncil

DKTE
D.K.T.E SOCIETY'S
Textile and Engineering Institute, Ichalkaranji
(AN AUTONOMOUS INSTITUTE : NAAC ACCREDITED WITH 'A+' GRADE)

Department of
Management Studies

Organizing Webinar on

**Venture capital funding opportunity
for early stage Entrepreneurs**

Mr. Devanand Londhe
Chairman
Payod Industries private limited

Date : Thursday, 25th August 2022
Time : 11.00 a.m. onwards
Platform : Google Meet

Link- <https://meet.google.com/aby-ihsx-sft?authuser=0>

- Event:- MoU between MBA Department of DKTE and FUEL
- Date :- 8 Sept 2022

Department of Management Studies of DKTE and Friends Union for Energizing Lives (FUEL) signed MoU. The objectives of MoU are to give soft skills training to management students where students will be trained with all the skills required to become employable and also to provide paid internships for a minimum of one month to a maximum of 3 months. Also, students will be given opportunities to work in the fields of Marketing, Finance, HRM etc. FUEL shall help MBA Department in placement activities and shall try to place the students of MBA in various companies.

On this occasion, a Representative from FUEL Mrs. Neelambari Pradhan, Prof. P. S. Jadhav and other faculty members of the department were present.



- Event:- The Director's welcome address for the First year newly admitted students of Engineering, Textile and MBA
- Date:- 14th November 2022

The Director's welcome address was organized on Tuesday 14th November 2022 at N B Ghorpade Natyagraha for the First year newly admitted students of Engineering, Textile and MBA. The program started with the National Anthem followed by the song of youth and Saraswati pooja. At first, Prof. S. G Kanitkar gave an introduction of the program. Students who achieved the first rank in first year examinations of A. Y.2021 -22, students selected for international and national level placements with max packages were felicitated.

Welcome speech was given by Deputy Director Dr. U. J .Patil. Director Prof (Dr.) Mrs. L S Admuthé, guided the students to their best future career. Director madam also expressed the importance of hard work and also gave detailed information to the students regarding the infrastructure, Mou's with foreign universities, well-equipped Sponsored labs and machinery, the projects sanctioned by Government agencies, equipment and the importance of qualified and senior faculty. Keynote address was given by the Honorable Secretary of DKTE Society Dr (Mrs.). Sapna Awade said that in an educational institution like DKTE, students should coordinate with the professors to impart the latest technology in their curriculum and achieve success in engineering education and wished the students to increase the reputation of DKTE with their knowledge. Prof. S A Patil HOD of General Engineering expressed a vote of thanks. The program ended with Vande Mataram.



- Event:- Placement at Star Union Dai-ichi (SUD) Life
- Date:- 13th November 2022

Star Union Dai-ichi (SUD) Life has selected 6 students from our MBA Department in the Campus Placements Drive

The names of selected students are as follows -

1. Mr. Vaibhav Kulkarni
2. Mr. Shubham Kapase
3. Mr. Shivraj Choudhary
4. Mr. Karan Inani
5. Ms. Tejashwini Joshi
6. Mr. Aditya Chhapre

Congratulations!!



- Event:- A webinar on “Invest - Verse via Mutual Fund”
- Date:- Oct 03, 2022



A webinar on “Invest - Verse via Mutual Fund” on Oct 03, 2022, in association with NSE Academy, Mumbai and HDFC Mutual Fund. The expert speaker for this webinar was Mrs. Smitha Manikoth who is an employee trainer at HDFC Mutual Fund.

Management Development Programme

| Sr. No. | Date | Name of the Program | Resources Person | No. of Students Attended |
|----------------|--------------------------------|--|---|---------------------------------|
| 1 | 8/11/2021 to 8/11/2021 | Digital Marketing Workshop | Mrs Dipali Gala | 40 |
| 2 | 7/02/2022 to 11/02/20022 | Research for Students | Dr. M. P. Pawar | 60 |
| 3 | 17/08/2022 To 20/08/2022 | Soft Skill Sessions for MBA first year students | Friends Union for Energizing Lives, Pune. | 100 |
| 4 | 15/11/2022 To 21/11/2022 | CPBFI Training Program (Banking) | Bajaj Finserv Limited. | 50 |
| 5 | 22/11/2022 To 28/11/2022 | CPBFI Training Program (Insurance) | Bajaj Finserv Limited | 50 |
| 6 | 29/11/2022 To 04/12/2022 | CPBFI Training Program (Communication) | Bajaj Finserv Limited | 50 |
| 7 | 05/12/2022 To 11/12/2022 | CPBFI Training Program (Managing Self) | Bajaj Finserv Limited | 50 |
| 8 | 19/12/2022 | Talk with Mr. Dadu Salgar (Owner of Salgar Amruttulya Tea) | Mr. Dadu Salgar | 30 |

- **FDPs Attended by Faculties**

- Prof. V. Y. Badave completed 5 days FDP on “Inculcating Human Values in Technical Education” organized by AICTE from 22/08/2022 to 26/08/2022
- Prof. H. S. Dayma completed 5 days FDP on “Inculcating Human Values in Technical Education” organized by AICTE from 18/6 to 22/6 2022 (online)

- **Workshop Attended by Faculties**

| Sr. No | Faculty Name | Organized by | Title | Year | Period | Date |
|--------|---------------------|---|--|-----------|--------|------------|
| 1 | Prof. A. S. Ganpate | SUK Central Placement Cell, MBA and BOI | Capacity Building Program for MBA TPOs | 2022 - 23 | 1 Day | 27-Jun-22 |
| 2 | Prof. P. S. Jadhav | DKTE | Intellectual Property Rights | 2022 - 23 | 1 Day | 27-08-2022 |
| 3 | Prof. V.R. Patil | AICTE IDEA Lab and IQAC, DKTE | Intellectual property rights | 2022 - 23 | 1 Day | 27-08-2022 |
| 4 | Prof. H. S. Dayma | AICTE IDEA LAB, DKTE TEI | Intellectual Property Rights | 2022 - 23 | 1 Day | 27-08-2022 |
| 5 | Prof. V. Y. Badave | AICTE IDEA LAB, DKTE TEI | Intellectual Property Rights | 2022 - 23 | 1 Day | 27-08-2022 |
| 6 | Prof. S.R. Patil | AICTE IDEA Lab and IQAC | Intellectual property rights | 2022 - 23 | 1 Day | 27-08-2022 |

Details of Research Papers Publications 2021-2022

| Sr. No | Name of faculty | Paper Title | Name of Journal | Issue/ Volume | ISSN | Published Date & Month |
|---------------|------------------------|--|---|----------------------|--------------------|-----------------------------------|
| 1 | Dr. R.U. Kanthe | Study on growth Factors of Weaving Industry in Ichalkaranji. | Textile Trends | | 0040-5205 | Jul-2021 |
| 2 | Prof. P.S.Jadhav | Effect of fabric Weave on the Properties of Woven Fabrics | Melliand International | Vol-28 | 0947-9163 | Feb-2022 |
| 3 | Prof. S. R. Patil | Effect of fabric Weave on the Properties of Woven Fabrics | Melliand International | Vol-28 | 0947-9163 | Feb-2022 |
| 4 | | Consumer Behaviour in Digital Age with Reference to Apparel Sector | Journal of Integrated marketing, communications and digital marketing | Vol-02, Issue-01 | | Jun-2021 |
| 5 | Prof.A.S .Ganpate | Consumer Behaviour in Digital Age with Reference to Apparel Sector | Journal of Integrated marketing, communications and digital marketing | Vol-02, Issue-01 | | Jun-2021 |
| 6 | Prof. H.S. Dayma | Effect of fabric Weave on the Properties of Woven Fabrics | Melliand International | Vol-28 | 0947-9163 | Feb-2022 |
| 7 | Prof. V. S. Gurav | Issues and challenges faced by institutions giving management education in India and strategies to be adopted for the survival | GBS Impact | Vol-08, Issue - 01 | ISSN : 2454 - 8545 | Jan to June 2022 |
| 8 | | Opinion of students on online teaching and learning in higher education in COVID-19 Pandemic: A review of literature | Jounal of Management Studies and Academic Research | Issue 07 | ISSN : 2455-4960 | Jul-2021 |