



MBA BULLETIN

.....News Letter.....



Department of Management (M.B.A.)

DKTE Society's

Textile and Engineering Institute, Ichalkaranji

An Empowered Autonomous Institute Affiliated to Shivaji University, Kolhapur

MBA BULLETIN

.....News Letter.....

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VISION AND MISSION STATEMENTS

VISION OF THE DEPARTMENT

- To be recognized as a department imparting management education with the Competencies to become successful managers & business leaders.

MISSION OF THE DEPARTMENT

- M1: To facilitate students in their learning by providing a conducive environment, industry Exposure, and opportunities for personal and professional development.
- M2: To develop management and entrepreneurship skills through practical experiences by Actively involving students in organizing workshops, seminars, and guest lectures.
- M3: To impart students with necessary knowledge, skills, and attitudes to enable them to Address career and business challenges.

- **EVENT :- FIVE DAYS SHORT DOCUMENTARY FILM COMPETITION 2K24 ON THE THEME "BUSINESS ANALYSIS FOR START-UPS AND VENTURES"**
- **DATE:- JANUARY 8, 2024, TO JANUARY 12, 2024**

The Institution's Innovation Council and the Department of Management Studies at DKTES, TEI, Ichalkaranji, organized a Five days Short Documentary Film Competition 2K24 on the theme "Business Analysis for Start-ups and Ventures" from January 8, 2024, to January 12, 2024, in celebration of National Entrepreneurship Day. The students participated in the documentary competition with great enthusiasm. Documentary films, submitted in digital format (MP4) with a duration of 3 minutes, were judged based on content relevance, creativity, presentation, and question-and-answer rounds.

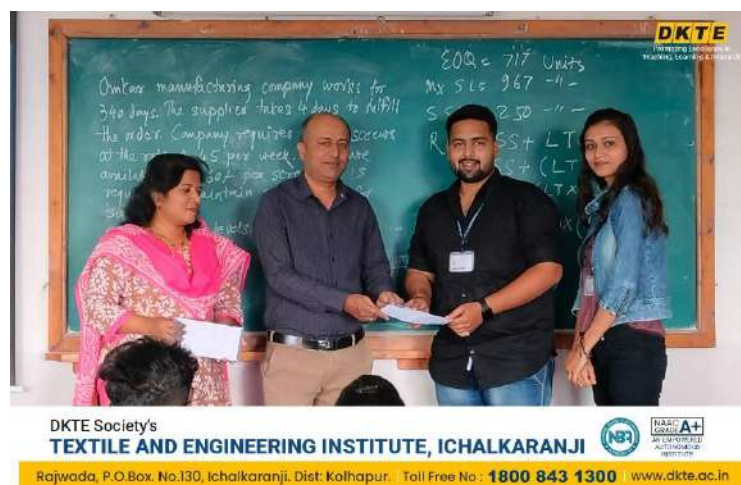
Congratulations to all the winning teams!

First Prize: Rohit Potdar and team

Second Prize: Tejaswini Navale and team

Third Prize: Mansi Patil and team

The event received valuable support from I/C. Director Prof. (Dr.) Mrs. L. S. Admuthe. The guidance provided by Mr. P. S. Jadhav and Prof. (Dr.) Mrs. V. S. Gurav., Prof. (Dr.) D. V. Kadawade, IIC President, and Prof. (Dr.) T. I. Bgaban, IIC Convener, played a crucial role in ensuring the success and smooth execution of the event. The event was expertly coordinated by Prof (Dr.)Mrs. Manisha Pawar, Innovation Ambassador.



- **EVENT:- INDUSTRIAL VISIT**
- **DATE:- 10TH JANUARY TO 12TH JANUARY 2024.**

The MBA Department organized industrial visit of second year MBA Students to KSB Ltd, Shirwal, TBK India Pvt. Ltd, Shirwal, Otter controls India Pvt. Ltd, Pune, Venus Safety Pvt. Ltd, Taloja, Crown Rubber Pvt. Ltd, Khandala, Garware Technical Fibres Ltd, Wai from 10th January to 12th January 2024.

Students were given knowledge on the concepts of management functional areas like operations, HR, finance and marketing. Students were made to understand the manufacturing of Auto components, Electrical, textiles, safety instruments, and sheet metal components. The job and entrepreneurship opportunities in these sectors were explored to the students. The students visited industries and their respective HR heads.

This visit was organized by Dr. Priyanka S. Patil. It was coordinated by Dr. V.S.Gurav, TPO, Prof. A. S. Ganapate, Prof. V. Y. Badave and Prof. H.S. Dyama under the guidance Prof. P. S. Jadhav.



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- **EVENT:- MANEDGE-2024, AN INTERCOLLEGIATE MANAGEMENT EVENT**
- **DATE:- MARCH 21, 2024**

On March 21, 2024, our institute's MBA Department hosted MANEDGE-2024, an intercollegiate management event. During the inauguration ceremony, Mr. Deepak Dodiya, Partner Dodiya Group of Companies, Sangli, was the Chief Guest.

In his speech, he provided insightful information about the value of internships and sustaining positive relationships. He went on to say that mastering the balancing act and working hard are vital. He offered advice on how to gain an advantage in order to succeed as a manager or business owner.

Mr. Ravi Awade, DKTE Trustee, inspired aspiring managers and brightened the atmosphere with his speech. The welcome address was delivered by Prof. P. S. Jadhav.

All the sponsors, co-sponsors were present on this occasion. Around 205 students from various Management institutes of Sangli, Satara, Belagavi and Kolhapur districts participated in the event.



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- **EVENT :- “ONE DAY WORKSHOP ON DIGITAL MARKETING”**
- **DATE :- 27.03.2024**

The Department of Management Studies has organized a “one day Workshop on Digital Marketing” for MBA students on 27.03.2024. The guest for the program was Mr. Vijay Patil, Director, VIOM Institute of Digital Marketing. He was accompanied by Mr. Mayur Hegade, Seminar Head, VIOM, IODM and Mr. Deepak Chavan. In this workshop, the speaker described the concept of 'Digital Marketing' and the importance of Digital Marketing in today's technology driven business environment. Two different sessions for MBA Ist year and MBA IInd year students were conducted.



- **EVENT :- BUSINESS STANDARD PVT. LTD, PUNE HOSTS SUCCESSFUL ONLINE BUSINESS QUIZ COMPETITION**
- **DATE :- APRIL 3RD, 2024**

Business Standard Pvt. Ltd, Pune hosts successful online Business Quiz competition in collaboration with DKTE'S IIC Cell, on April 3rd, 2024. MBA students participated enthusiastically, showcasing their business knowledge and analytical skills.

Ms. Vaibhavi Gunjekar took first place in this business quiz, followed by Mr. Amarnath Turambekar in second place and Ms. Shraddha Patil in third. Certificates were distributed with the auspicious hands of Mr. Sumedh Gupte, Senior Manager of Business Standard Pvt Ltd in Pune and Prof. P. S. Jadhav.



- **EVENT:- WORK PROJECT DOCUMENTARY COMPETITION 2024**
- **DATE:- 25TH AND 26TH APR 2024**

The Institute Innovation Council and Department of Management Studies organized the Field Work Project Documentary Competition 2024, focusing on entrepreneurial journeys at the IIC on the theme Entrepreneurial Journeys: From Vision to Venture & Innovation from 25th and 26th Apr 2024 on the occasion of the World Creativity and Innovation Day Celebration. Around 120 students participated, creating documentaries about local entrepreneurs. The competition was judged based on content relevance, creativity, presentation, and question-answer rounds. Vedant Mirajkar & Team won first prize for Shivshakti Agro Documentary, Avantika Kuber & Team won second for Chougule Milk Products Documentary, and Amruta Majalage & Team won third. The event received support from I/C. Director Prof. (Dr.) Mrs. L. S. Admuthe, Mr. P. S. Jadhav & Prof Dr. Manisha Pawar, IIC Innovation Ambassador, coordinated the event.



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- **EVENT:- “MANAS” CASE STUDY COMPETITION**
- **DATE:- 13TH MAY 2024**

Department of Management studies, DKTE Society's, Textile and Engineering Institute, Ichalkaranji conducted “Manas” ...beyond the obvious case study competition event under DKTE’s Institution Innovation Council (IIC). Student teams from various colleges were present for this competition.

Ms. Saniya Rajput secured Winners position and Mr. Vinayak Bharambe secured Runner Up at MANAS 2024 event. Prof. P. S. Kulkarni was the judge for the event. The programme was coordinated by Mr. V. R. Patil with the kind support of the I/C. Director Dr. Mrs. L.S. Admuthe and Prof. P. S. Jadhav



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- **EVENT:- “INDIAN STARTUP ECOSYSTEM IS DESCRIBED AS “THE POSTER CHILD OF EMERGING MARKETS”**
- **DATE:- 05TH AUGUST 2024**

DKTE Institution Innovation Council (IIC) and the Department of Management Studies organized a session on “Indian Startup Ecosystem is described as “The Poster Child of Emerging Markets” on 05th August 2024 at 11.30 a.m. in an online mode for MBA II year students to spot the evolutionary phases and current status of Indian Startups Ecosystem, along with Leading Unicorn projects in India.

- Prof. M. P.Pawar completed 6 days FDP on Emerging Trends in Management organized by BVDU, YMIM, Karad from 20th Feb 2024 to 25th Feb 2024

Sr. No	Faculty Name	Organized by	Title	Year	Period	Date
01	Dr. Manisha Pawar	DKTE Society's, Textile & Engineering Institute, Ichalkaranji	Research Profile Management	2022 - 23	1 Day	21-Jan-23
02	Prof .A.S.Ganpate	ITAK, Kolhapur	TPO Convention	2022 - 23	1 Day	11-May-23
03	Prof. S.R. Patil	Shri Annasaheb dange Aurved medical college , Ashta	Research Workshop Mendeley Reference Manager	2022 - 23	1 Day	21-01-2023
04	Prof. S.R. Patil	Coursera for campus	Advancing Higher education with industry led micro credentials	2022 - 23	1 Day	02-02-2023

- **Workshop Attended by Faculties**

Conferences Attended by Faculties

- Dr. Manisha Pawar attended conference on Women's Contribution and Demographic Dynamics: A Comprehensive Analysis of Gender-Inclusive B-School Teachers' Composition and Job Satisfaction on 2th March 2024 organized by R.E. Society's R. P. Gogate College of Arts & Science and R. V. Jogalekar College of Commerce (Autonomous), Ratnagiri

Details of Research Paper Publications 2023-2024

Sr. No.	Name of faculty	Paper Title	Name of Journal	Issue/ Volume	ISSN	Published Date & Month
1	Prof. S. R. Patil	Effectiveness of Emotional Intelligence among postgraduate management and engineering students	Journal of Engineering Education Transformations	Issue1 Vol -37	2349-2473	Jul-23
2		Work-Life Harmony as a Mediator in Employee's Staying Intention	Pacific business review international	Issue1 Vol- 37	0974-438X	Jul-23
3	Dr. M.P. Pawar	Comparing Work-Life Balance and Job Satisfaction among Nurses in Government and Private Hospitals in Chennai	Pacific business review international	Issue-3 Vol -16	0974-438X Impact Factor 8.603	Sep-23
4	Prof. V. R. Patil	Work-Life Harmony as a Mediator in Employee's Staying Intention	Pacific business review international	Issue1 Vol- 37	0974-438X	Jul-23
5	Dr. P. S. Patil	An Analysis of Limited Liability Partnership and their effects on small enterprises	Russian Law Journal	Vol. 11 No. 2s (2023)	2312-3605	Jun-23