

**D.K.T.E. Society's
Textile and Engineering Institute
Rajwada, Ichalkaranji – 416115**

(An Autonomous Institute Affiliated to Shivaji University, Kolhapur)

NAAC Accredited with A+ Grade, ISO 9001:2015 Certified



Department of Management Studies

COURSE STRUCTURE

Master of Business Administration Programme

Second Year MBA

with effect from 2022-2023



Promoting Excellence in Teaching
Learning & Research

DKTES's Textile and Engineering Institute, Ichalkaranji
(An Autonomous Institute Affiliated to Shivaji University, Kolhapur)

Teaching and Evaluation Scheme with effect from the Year 2022-23
Second Year MBA (Semester – III)

Sr. No.	Course Code	Course Title	Teaching scheme				Course Credits	Evaluation Scheme			
			L	T	P	Contact Hrs/wk		CIE		SEE	TOTAL
								MSE	ISE		
1	MBL657	Business Analysis	2	1	-	3	3	30	20	50	100
2	MBL658	Advanced Strategic Management	2	1	-	3	3	30	20	50	100
		Specialization Subject: I									
		Paper 1	3	1	-	4	4	30	20	50	100
		Paper 2	3	1	-	4	4	30	20	50	100
		Paper 3	3	1	-	4	4	30	20	50	100
		Specialization Subject: II									
		Paper 1	3	1	-	4	4	30	20	50	100
		Paper 2	3	1	-	4	4	30	20	50	100
		Paper 3	3	1	-	4	4	30	20	50	100
		Total	22	08	00	30	30	240	160	400	800

L- Lecture
T-Tutorial
P-Practical

MSE: Mid Semester Examination
ISE: In Semester Evaluation

CIE - Continuous in Semester Evaluation
SEE - Semester End Examination

NOTE: Students should take any two specializations

Specializations:

A - Marketing Management
B - Financial Management
C - Human Resource Management
D - IT and System Management
E - Production Management
F - Agricultural Business Management
G - Textile Management
H - Healthcare and Hospital Management
I - International Business Management
J - Family Business Management

List of Specialization Subjects:

A - Marketing Management

Course Code	Course Name	Paper Number
MBL659	International and Service Marketing	1
MBL660	Marketing Strategies and CRM	2
MBL661	Digital Marketing	3

B - Financial Management

Course Code	Course Name	Paper Number
MBL612	Project Management and Infrastructure Finance	1
MBL664	Financial Markets and System.	2
MBL614	Mergers, Acquisitions and Corporate Valuation	3

C - Human Resource Management

Course Code	Course Name	Paper Number
MBL617	Planning, Procurement and Placement of HR.	1
MBL618	Human Resource Development.	2
MBL619	Compensation and Benefits Management	3

D - IT and System Management

Course Code	Course Name	Paper Number
MBL622	Strategic Management of Information Technology	1
MBL623	Managing Software Projects	2
MBL624	Information System Audit and Security.	3

E - Production Management

Course Code	Course Name	Paper Number
MBL627	Manufacturing Strategy and Technology Management	1
MBL628	Operations Planning and Control	2
MBL629	Strategic Materials Management	3

F - Agricultural Business Management

Course Code	Course Name	Paper Number
MBL632	Agri Business Management	1
MBL633	Agribusiness Finance	2
MBL634	Agriprenurship and Agro Process Industries	3

G - Textile Management

Course Code	Course Name	Paper Number
MBL637	Textile Manufacturing Process	1
MBL638	Textile Industry	2
MBL639	Textile Production Management and Control	3

H - Healthcare and Hospital Management

Course Code	Course Name	Paper Number
MBL642	Hospital Planning	1
MBL643	Quality Management in Healthcare	2
MBL644	Hospital Materials Management	3

I - International Business Management

Course Code	Course Name	Paper Number
MBL647	Principles of International Business	1
MBL648	Marketing and Logistics in IB	2
MBL649	Cross Cultural Management	3

J - Family Business Management

Course Code	Course Name	Paper Number
MBL652	Family Business Development	1
MBL653	Finance and Business Strategies	2
MBL654	Legal Aspects and Dynamics of Family Business	3

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Teaching and Evaluation Scheme with effect from the Year 2022-23
Second Year MBA (Semester – IV)

Sr. No.	Course Code	Course Title	Teaching Scheme				Course Credits	Evaluation Scheme			
			L	T	P	Contact Hrs/wk		CIE		SEE	TOTAL
								MSE	ISE		
1	MBL604	Entrepreneurship Development.	3	1	-	4	4	30	20	50	100
2	MBL605	Management Control Systems	3	1	-	4	4	30	20	50	100
3	MBL606	Global Quality Systems	3	1	-	4	4	30	20	50	100
4	MBD603	Project Report & Viva-Voce	-	-	-	4	4	-	50	50	100
		Specialization Subject: I									
		Paper 1	3	1	-	4	4	30	20	50	100
		Paper 2	3	1	-	4	4	30	20	50	100
		Specialization Subject: II									
		Paper 1	3	1	-	4	4	30	20	50	100
		Paper 2	3	1	-	4	4	30	20	50	100
		Total	21	07	00	32	32	210	190	400	800

L- Lecture
T-Tutorial
P-Practical

MSE : Mid Semester Examination
ISE : In Semester Evaluation

CIE - Continuous in Semester Evaluation
SEE - Semester End Examination

NOTE: Students should take any

two specializations:

A - Marketing Management
B - Financial Management
C - Human Resource Management
D - IT and System Management
E - Production Management
F - Agricultural Business Management
G - Textile Management
H - Healthcare and Hospital Management
I - International Business Management
J - Family Business Management

List of Specialization Subjects:

A - Marketing Management

Course Code	Course Name	Paper Number
MBL662	Sales Management and Integrated Marketing Communication	4
MBL663	Retail Management	5

B - Financial Management

Course Code	Course Name	Paper Number
MBL615	Security Analysis and Portfolio Management	4
MBL616	International Financial Management	5

C - Human Resource Management

Course Code	Course Name	Paper Number
MBL620	Industrial Relations and Legal Aspects.	4
MBL621	Strategic and International HRM	5

D - IT and System Management

Course Code	Course Name	Paper Number
MBL625	Knowledge Management	4
MBL626	Enterprise Systems	5

E - Production Management

Course Code	Course Name	Paper Number
MBL630	Advanced Logistic and Supply Chain Management	4
MBL631	World Class Manufacturing	5

F - Agricultural Business Management

Course Code	Course Name	Paper Number
MBL635	International Trade in Agriculture	4
MBL636	Agri Supply Chain Management	5

G - Textile Management

Course Code	Course Name	Paper Number
MBL640	Apparel Merchandising and Management	4
MBL641	Recent Trends in Fashion Management	5

H - Healthcare and Hospital Management

Course Code	Course Name	Paper Number
MBL645	Health Insurance and Medical Tourism	4
MBL646	IT for Healthcare	5

I - International Business Management

Course Code	Course Name	Paper Number
MBL650	International Business Strategies	4
MBL651	Export and Import Management	5

J - Family Business Management

Course Code	Course Name	Paper Number
MBL655	Innovation and Business Planning	4
MBL656	Practices & Promotion of Family Owned Enterprises	5